Chidiebere Peter O., Snr Product Designer

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LINKS

Portfolio

PROFILE

Product Designer with over 7 years of experience using empathy and creating delightful experiences. Passionate about driving new products through design treads, developing people, and the power of great communication.

EMPLOYMENT HISTORY

July 2023 — Present

Product Design Mentor, DesignLab

- Conduct 1:1 video sessions with your students (via Skype/Zoom/Meet etc.) and helping student and junior designer with any topics or issues interns and students currently dealing with during their learning.
- Following the periodic evaluation of students' task and design submissions, I provide professional development guidance to them when needed. I enjoy showing students how to always go back to the basics in order to release high-quality digital product or design product/ project

Dec 2022 — Jun 2023

Senior Product Designer, Medical Departures   Thailand/ Singapore (Remote)

- Collaborate with product teams and engineers to define and implement innovative solutions, shaping the product's direction and experience.
- I led brainstorming sessions to generate unique solutions for user needs, hence providing value to the bank. Choose the best ideas based on feasibility, desirability, and viability.
- Collaborate with the Product Owner and Squad to co-create the product roadmap. Present work and collaborate with a wide range of stakeholders, including executives, engineers, and other designers.
- My role at Medical Departures allowed me to create a new design system titled "Ikigai Design System" for her products that was well documented and it contained guidelines on how to effectively implement standard design principles into both her new and existing products/applications.

Jan 2022 — Dec 2022

Product Designer , AZA Finance   London UK (Remote)

- I led the development of the Bullion design system for AZA Finance. This included constantly updating the component design and the documentation of both the frond-end and the backend applications.
- I oversaw the journey design for financial institutions in order to optimize the flow. This project included creating an end-to-end prototype to help with the transaction process and replace manual methods.
- These roles all demanded evidence-based practice, with the regular use of analytics software, including Adobe Analytics, and monthly usability testing sessions in an on-site testing lab. I created the test hypotheses for these sessions. Then tested these as either a facilitator with our staff or as a moderator with the participants. Validating my hypotheses resulted to creating more journey prototypes and, then following testing, writing reports to share the findings with the team and stakeholders.
- All these projects required collaboration and the discovery of common ground with numerous: Designers, Brand Managers, System Architects, Front-end and Back-end developers (both API and micro-services), Functional and UAT testers. Teams used Scrum or Kanban, so close relationships with Scrum Masters, Business Analysts, and Product Owners became essential.

Apr 2016 — Oct 2021

UI/UX Designer, Byteworks Technologies   Abuja

- My role at Byteworks began with a team of two designers. I grew this team to four and, over the past few months, taken responsibility for two others in the Marketing team. This required multiple stages of scaling processes and communication practices; understanding and mapping the customer journeys; then monitoring the appropriate factors to ensure success.
- In order to improve delivery times and the quality of work. I gradually increased the team's ownership and their authority. I led the introduction of Figma to the larger product design team, using it to create a small design system. Following a series of workshops with other squads, the digital team adopted Figma and this nascent design system as tools for larger projects. This led to many improvements in increased usability testing practices, the removal of collaboration constraints and design consistency with a design system.

- Continuous delivery was'nt well understood by the team when I started. In collaboration with the senior product and engineering teams, we drove Scrum adoption and developed solid product concepts. Introducing product road-maps that lead to user stories in Product and Sprint backlogs. I also ensured that regular team meetings and workshops followed and that everyone understood the benefits of having them.
- This role required taking on extra product management responsibilities. Where I oversee the delivery of products, this gave me a better understanding of my colleague's needs and practice. Allowing me to collaborate with them effectively as a result.
- In the end, we relased our journey in less than a quarter of the time of the original and increase journey conversion by 12% for our ICS (Internal Revenue Central System) System.

Jun 2015 — Apr 2016	Graphics Designer, Novateur Nigeria	Abuja

- Collaborated with clients, marketing teams, and designers to develop branding strategies and visuals for a variety of media, including websites, apps, and print design.
- My first leadership position involved overseeing the design for the Service and Repair booking team. The project aimed to assist users in booking, tracking, and managing customer appointments online. This aided the organization in reducing the time it takes to confirm customer appointments.

EDUCATION

Nov 2010 — Nov 2015

B.sc, Computer Science and Information Technology, Caritas University
Amoji Nike Enugu, Nigeria

Graduated with Second Class Upper

May 2021 — Aug 2021

Human Computer Interaction, Interaction Design Foundation (Remote)

Graduted with Distinctions

Sep 2021 — Sep 2022

M.sc, Data Science, Explore
Academy, South Africa

Graduated with High Honors

SKILLS

Skill	Level	Skill	Level
Figma	Expert	Competitive Analysis	Expert
Adobe Illustrator	Expert	Prototyping	Expert
Adobe Photoshop	Expert	UX Research	Expert
Adobe InDesign	Experienced	Sketch	Expert
Zeplin	Experienced	HTML & CSS	Expert

HOBBIES

Performing Music
Songwriting
Swimming
Travelling

COURSES

Jan 2023 — Mar 2023

Product Design Professional, Primeezy Limited

May 2021 — Aug 2021

Human Computer Interaction, Interaction Design Foundation